

DESIGN GURU RELEASES SEEDLING JOOMLA – A DISTRIBUTION OF JOOMLA OPEN-SOURCE CMS

TORONTO, CANADA – February 17, 2009 – Design Guru today announced the immediate availability of Seedling Joomla; a distribution of the award-winning content management system (CMS).

Hundreds of thousands of people and organizations around the world use Joomla for anything from blogging to publishing quizzes, selling products/services and developing online social networks.

A learning curve exists by having to extend a basic Joomla installation to develop a fully-functional website. With over 4,000 3rd party extensions available to add functionality to a Joomla site, developing a site from scratch can be time consuming and confusing. In attempts to avoid these problems, Seedling Joomla gives first-time users easier access to Joomla and lets those familiar with Joomla develop sites more quickly and efficiently.

The latest release, Seedling Joomla 1.59 includes a pre-configured installation of Joomla 1.59 as well as pre-installed-and-configured best-of-breed extensions to enable integrated features such as Sharethis social network linking, a WYSIWYG editor with image editing (resizing, cropping and more), light-box pop-ups for embedded multi-media plus on or off-site content, embedded audio/video, user commenting, file management and full site back-up utility.

Seedling Joomla's user interface has been streamlined to make administrative tasks easier. Both a customizable front and back end template have been included in the distribution and allow users to easily alter their site's front-end colour scheme, name, slogan and other parameters.

Pricing and Availability

Seedling Joomla is offered as a commercial download and all software included in the distribution is licensed under the GNU Public License. To download Seedling Joomla, visit <http://www.plantseedling.com/shop> .

A 15% discount is available for educational and non-profit organizations and any customer purchasing 5 or more licences receives an automatic 20% discount.

Each licence is for a single installation representing 1 website on 1 domain, and may be downloaded for up to 365 days from the date of the first download a customer makes.

About Seedling

Seedling Joomla (<http://www.plantseedling.com>) is a packaged solution that includes the latest release of Joomla CMS; pre-configured and optimized including a suite of extensions and tools. It installs on a host/server quickly and easily, featuring a customizable template and demo content which you can edit or replace to create a powerful website.

With Seedling there is no need to spend time and energy installing Joomla, then figuring out how to configure it before shopping for additional plugins and modules to install to enable features such as article commenting, advanced image handling, embedded video and more.

Seedling Joomla saves the average user weeks by ensuring that major 'web 2.0' functionality comes with the package. Installation is simple and takes minutes. Each install includes sample blog posts and articles to demonstrate how a site be easily set-up.

In addition to pre-loading Joomla with extensions and sample content, Design Guru's bespoke 'Seedling Blog' template is pre-installed and offers simple configuration options – allowing users to change the look of their Seedling Joomla website by simply choosing colour options from drop-down selections. As well, our template lets you display an optional site title, slogan and logo.

About Design Guru

Design Guru (<http://www.designguru.org>) is a Toronto, Canada-based firm highly specialized in using Open Source Software to foster community online.

Founded in 2004, Design Guru works with an array of individuals and organizations around the world to build spaces online which allow people to interact comfortably using platforms which are scalable and modular.

About Joomla

Highly flexible, easy-to-use, secure and future-proof, Joomla is Open Source Software that transforms perceptions of what publishing online feels like. It is used by hundreds of thousands of people and organizations around the world for anything from blogging to publishing quizzes, selling products/services and developing online social networks.

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